

OpTest Privacy Policy

OpTest Equipment Inc. (“OpTest”) is committed to protecting the privacy of all those who share information with us.

The information we collect is used to improve our products, services, website content, and our communications with you. This includes updates and marketing information to enhance your relationship with us. We are committed to your privacy rights and to always respect the different sensibilities of our customers.

This Privacy Policy sets out how OpTest collects, uses, and safeguards all information gathered from your visit to our website. Our website contains links to third party websites, which are not subject to this Privacy Policy. We recommend you read the privacy policy of any such websites you visit.

By using the OpTest website you consent to the collection, use, and disclosure of your personal information in accordance with the following terms and conditions.

If you have questions concerning our Privacy Policy, please contact us at info@optest.com

Collection of Personal Information

For both anonymous visitors and registered users, we collect information such as the server your computer is logged onto, the domain name of your Internet service provider, your browser type and version, and your IP address. An IP address is a number that is assigned to your computer automatically and required for using the Internet. We may also derive the general geographic area associated with an IP address.

We do not use our website to knowingly solicit data from or market to persons under the age of majority. We will undertake to delete any details of such users where a parent or guardian has notified us that any such details have been obtained.

We use “cookies” or similar technology to collect information about how our website is used such as average time spent on the site, pages viewed, information searched for, access times, and other relevant information about your use and experience.

Knowledge and Consent

OpTest collects personal information about you only when you voluntarily provide it. Typically, we will seek consent to use or disclosure your personal information at the time of collection. In certain circumstances consent may be sought after the information has been collected but before it is used; for example, when OpTest may want to use information for a purpose not previously identified. The form of consent that OpTest may seek, including whether it is express or implied will largely depend on the sensitivity of the personal information and the reasonable expectations of the individual in the circumstances.

Subject to legal and contractual requirements, you can refuse to consent to our collection, use, or disclosure of information about you. You may also withdraw your consent to any further collection, use, or disclosure of information about you at any time by giving us reasonable notice.

Use of Personal Information

Information We Collect: The types of information we may collect include your name, email and mailing address, telephone number, employer, and information about your products or services registered with OpTest. Publicly available information, such as a public directory listing of your name, address, telephone number, employer, and electronic address, is not considered personal information.

Information Use and Transfer: When you register or otherwise identify yourself online, this also allows us to personalize our communications and offers to you and allows us to provide you with a more effective user experience by recognizing when you are on our website. The information also helps us identify the content our customers and users value most. We then use this information to improve the services we offer and to improve our site. With your consent we also use this information to be able to communicate with you, including by

sending you notifications about product and service offering, updates and for marketing and research purposes.

We use information collected through registration by using cookies and similar technologies for purposes which may include registration, general enquiries, processing orders, conducting market research surveys, allowing users to participate in interactive features of our service, where they choose to do so, and providing you with information about other services and products we offer.

Unless you consent otherwise, we will not sell, license, trade, or rent your personal information to, or with, others except to the extent as set out in this Privacy Policy.

We may also disclose your information to business partners and to third party organizations we engage to provide services which involve processing data on our behalf (provided we have your consent), successors in title to our business or in accordance with a properly executed court order or as otherwise required to do so by law. We reserve the right to fully co-operate with any law enforcement authorities or court order requiring or requesting us to disclose the identity or other usage details of any user of our site. If our intended disclosures or uses of information change, we will notify you accordingly.

Cookies

The website uses “cookies” to help you personalize your experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you. One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the web server that you have returned to a specific page.

You may refuse to accept cookies by activating the setting on your web browser (most web browsers provide instructions on how to do this in a “Help” section available on the web browser). However, if you choose this setting, you may not be able to access all parts of the website.

Security of Personal Information

OpTest takes reasonable precautions to protect against anticipated hazards such as unauthorized access or use, alteration, unlawful or accidental destruction and accidental loss of personal information.

However, we cannot guarantee that it is completely secure from people who might attempt to evade our security measures or intercept transmissions over the Internet. Also, personal information may be stored in the United States and as such, may be subject to the United States "Patriot Act".

Links to Third Party Sites

Inclusion of any third-party link on our website does not imply endorsement by OpTest. You should be aware that operators of linked sites may also collect your personal information, including information generated using cookies. OpTest is not responsible for how such third parties collect, use, or disclose your personal information, so it is important to familiarize yourself with their respective privacy policies before providing them with your personal information. Use of any such linked website is at your own risk.

Access

At your request, except in limited circumstances, as specifically provided by applicable privacy legislation, OpTest can tell you whether we hold personal information about you. We can tell you the source of the information, allow you access to your personal information and find an account of the use that has been made or is being made of the information and any third parties to which it has been disclosed. OpTest will only refuse access to information about you in those circumstances permitted or required by applicable privacy legislation. If OpTest refuses access to you, it will provide you with the reasons for its refusal upon request. Exceptions may include information that contains references to other individuals, information that cannot be disclosed for legal, security or commercial proprietary reasons, and information that is subject to solicitor-client or litigation privilege. OpTest will respond to your requests for access in accordance with applicable privacy legislation.

Changes to our Privacy Policy

OpTest reserves the right to modify this Privacy Policy at any time without notice. The Privacy Policy posted on the website shall be deemed to be the Privacy Policy then in effect.

Our Contact Information

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